

**Teen Entrepreneurial Showcase  
Judging Criteria**

JUDGING CRITERIA	POSSIBLE SCORE	ACTUAL SCORE
How innovative and creative is the business? Does it have features that will add to the success of the business?	10	
Is the path towards profitability realistic?	10	
Does the business have measurable and proven impacts? Has the business clearly defined the change it is trying to achieve?	10	
Is there evidence that the business/product has a succession plan in place? Has the team demonstrated that the business/product will continue long term? Does the business/product have the potential to exist?	10	
Is there a clear mission statement behind the idea/prototype? Do they make their "why" clear?	10	
How effective were the students in their responses to judges' questions during the Q and A period?	10	



